



Lisa Hervey, Ph.D., NBCT
she/her

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EDUCATION

Central Michigan University

Bachelors of Science in Education, August 1998
Major | Teacher of the Emotionally Impaired
Minor | Language Arts
Summa Cum Laude

North Carolina State University

Master of Arts in Education, December 2007
Concentration | K-12 Reading

North Carolina State University

Ph.D. in Curriculum and Instruction, May 2011
Emphasis | Teacher Education and Technology

PROFESSIONAL LICENSES/CERTIFICATIONS

North Carolina Department of Public Instruction | Highly Qualified Teaching Certifications | Elementary Education (K-6); Behavior/Emotion Handicapped (K-12) and; Reading (K-12)

National Board for Professional Teaching Standards Certification | Exceptional Needs Specialist | 2003
Renewed until 2023

Emotional Poverty Certified Trainer (Ruby Payne) | December 2020

[Hillrap Certified](#) | August 2019

[True Colors International](#) | [Keys to Success Certified Trainer](#) | February 2021

[True Colors International](#) | [Communication Certified Trainer](#) | March 2021

[True Colors International](#) | [Teaching and Learning Certified Trainer](#) | April 2021

PROFESSIONAL EXPERIENCE

- **January 2020-Present** **Digital Learning Teacher Hunter Elementary | Wake County, NC**
- Model appropriate pedagogy by teaching/coaching with all leadership teams across grade levels.
- Incorporate instructional technology to redefine learning activities.

- Participate in the development and implementation of an appropriate technology plan.
- Identify the needs of the core and develop action plans to strengthen instruction.
- Train and support staff to provide remediation and intervention technology supports.
- Model interpretation of data literacy and guide grade-level teams in analyzing trends in quantitative data.
- Guide data-driven decision-making to support whole child learner outcomes.

October 2020-January 2021 Digital Learning & Teaching Consultant & MTSS Coach | Wilson County, NC

- Evaluate, select, review, and implement the use of technology and innovative strategies to personalize whole child learner outcomes in all Wilson County Schools (WCS).
- Incorporate instructional technology to redefine learning activities.
- Consult on a Digital Learning Initiative Planning.
- Participate in the development and implementation of an appropriate technology plan K-12..
- Continuously assess the effectiveness of the district's implementation of innovative tools and strategies.
- Identify needs of the core and develop action plans to strengthen instruction.
- Lead the school-based MTSS Problem-Solving Team.

June 2021 Keynote EDTECH Virtual Conference | Norfolk Public Schools, VA

- Engaged NPS educators in a GROWTH -MINDSET for approaching hybrid/blended content development and instruction @ <https://bit.ly/3mBh7sk>.

August 2020 Keynote #innovateWCS Virtual Conference | Wilson County Public Schools, NC

- Fostered an [#innovateWCS](#) opportunity for NC educators to be celebrated for their bravery and willingness to be kind and extend grace by just showing up for their students @ <https://youtu.be/5CXNDwVxhq4?t=285>

April 2020 Keynote #ECPSLEADS Virtual Conference Whatever it Takes | Edgecombe County Public Schools, NC

- Fostered an [#ECPSLEADS](#) opportunity for [NC educators](#) to be celebrated for their bravery and willingness to be kind and extend grace by just showing up for their students.

March 2020 Presenter & Collaborative Partner for #NCLearnsTogether | AD HOC NC Educators

- Created and facilitated [#NCLearnsTogether](#) sessions, a live, virtual conference FOR educators BY educators.
- Enabled safe connections and new learning among North Carolina teachers who are successfully using virtual/distance learning tools and strategies.
 - Sessions - March 25th & 26th [Multimedia Feedback Your Students Need to SEE & HEAR You](#)
 - Sessions - April 22 & 23rd [Virtual Task Cards & SEL Activities \(CLICK to VIEW\) Are you Ready to Disco | Flipgrid IS!](#)

2012 – Present Teaching Professor | Digital Learning and Teaching Graduate Program | College Of Education | North Carolina State University

- Apply design guidelines when creating online courses ([National Standards for Quality \(NSQ\) Online Learning](#)).
- Design rigor of content and learning outcomes in Moodle courses.
- Consider the connections among learning outcomes, course activities, teaching strategies, and the use of media and technology.
- Evaluate effectiveness, fairness, and equitability in Moodle courses (NSQ).
- Ensure accessibility to resources formatted in multiple modalities.
- Maintain currency and richness of resources appropriate to the subject matter.
- Apply purposeful use of media that is varied and suitable for the purpose intended.
- Foster inclusivity of materials to include social, cultural, and gender.

2017 - 2020 K4 Principal and Director of Innovation K-12 | East Wake Academy

- Instructional leader for blended and personalized learning implementation, curriculum adoption, professional learning.
- Collaborated with other EWA administration to maintain continuity and efficiency for all personalized learning and other related initiatives, specifically revamping K-3 literacy.
- Maintained deep relationships with students – including participating in learning, social & emotional activities as needed.
- Developed and delivered staff development on a general, departmental, and individual level (e.g. MTSS, literacy, behavioral plans, etc).
- Evaluated, selected, reviewed, implemented the use of technology and innovative learning strategies to personalize learning at EWA K-12.
- Crafted and implemented a Digital Learning Initiative Planning Grant 2018 from NCDPI.
- Participated in the development and implementation of an appropriate technology plan K-12
- Represented EWA in regional activities (NCTIES, Fresh Take, etc.).
- Continuously evaluated emerging and existing tools for applicability to EWA's vision & mission.
- Continuously assess the effectiveness of the school's implementation of innovative tools and strategies.
- Modeled appropriate pedagogy by teaching/coaching directly in classrooms.

2011 – 2017 Senior Research Scholar & Digital Learning Coach | The Friday Institute for Educational Innovation | North Carolina State University

- Cultivated critical partnerships in the field focused on personalized learning, student agency, and learning differences.
- Presented at various convenings, conferences, and meetings to share work around learning differences and micro-credentials.
- Published various white papers, blogs, reports, and journal articles about projects and lessons learned.
- Acted as an instructional coach for educators to support personalized learning and equity in the classroom.

- Facilitated professional development for teachers, coaches, administrators, and district leaders on key topics such as personalized learning, equity, and student-centered strategies.
- Contributed to a statewide digital learning plan in North Carolina in the areas of human capacity, content, and pedagogy.
- Evaluated program effectiveness within the Professional Learning and Leadership Collaborative.
- Instructional designer, content developer, and facilitator for Massive Open Online Courses for Educators including the Learning Differences MOOC-Ed *Students Learn to Explore and Advocate Differently (Students LEAD); Learning Differences; Coaching Digital Learning in Moodle*

2009 – 2014	Online Professional Development Content Developer and Facilitator Learn NC University of North Carolina.
2010 – 2012	Adjunct Professor New Literacies & Global Learning Program North Carolina State University.
2009 – 2010	Graduate Student Online Community Moderator New Literacies Collaborative, Friday Institute, North Carolina State University.
2008 – 2010	Research Assistant Narrative Theatre, Friday Institute North Carolina State University.
2008 – 2009	Adjunct Professor, Program Assistant Peace College, Raleigh, NC.
2004 – 2008	Portfolio/Assessment Center Assessor National Board for Professional Teaching Standards, Charlotte, NC.
2004 – 2008	Instructional Resource Teacher Longview, Public Separate School for Wake County Public Schools, Raleigh, NC.
1998 – 2008	6th-8th Language Arts Teacher Longview, Public Separate School for Wake County Public Schools, Raleigh, NC.
1994 – 1998	Substitute Teacher Mt. Pleasant Public Schools, Mt. Pleasant, MI.
1987 – 1993	Air Traffic Controller 2nd Class United States Navy

PUBLICATIONS

- Hervey, L. (2016). [Between the notion and the act: Veteran teachers' TPACK and practice in 1:1 settings](#). In Angeli C. and Valanides, N (Eds.) *Technological Pedagogical Content Knowledge - Exploring, Developing, and Assessing TPCK* (pp.165-189). New York, NY: Springer.
- Spires, H., Hervey, L., & Watson, T. (2014). [Scaffolding the TPACK framework with literacy teachers: New literacies, new minds](#). In S. Kajder's and C.A.Young (Eds.). *Research on English language arts and technology*. Greenwich, CN: Information Age Press.
- Spires, H., Hervey, L., Morris, G., & Stelpflug, C. (2013). Energizing project-based inquiry: Middle-grade students read, write, and create videos. *Journal of Adolescent & Adult Literacy*

Spires, H. & Hervey, L. (2012). Does interaction with a web-based learning environment lead to higher levels of writing self-efficacy for sixth graders? *Chronicle of Middle-Level Research*

Spires, H., & Hervey, L. (2011). New technologies, new pedagogies: Finding the "grail" in higher education. *Journal of Leadership Studies, 4(4), 54-56. DOI:1.1002/jls.20194*

Hervey, L., Spires, H.A., & Zhang, J. (2009). The awakening of adolescent education in the People's Republic of China. In S. Mertens, K. Roney, & Vanfara (Eds.), *An international look at educating young adolescents, (vol. 7)*. The Handbook of Research in Middle-Level Education Series.

PRESENTATIONS

Hervey, L. (2 Sessions, 2020, February) *Micro-Writing in Digital Space | Differentiate with Digital Tools* Fresh Take Annual Conference, Davidson, NC.

Hervey, L. (Session, 2019, March) *Micro-Writing Blended Centers | Where Small Things Make a Big Difference.*, NCTIES Annual Conference Raleigh, NC.

Hervey, L. (Session, 2019, February) *Micro-Writing Blended Centers.* Fresh Take Annual Conference, Davidson, NC.

Hervey, L. & Loeser, L. (Webinar, 2018, October) *Supporting Students with Learning Disabilities in the General Education Classroom, Session*, Raleigh, NC.

Hervey, L. (Session, 2018, March) *Amplify Your Coaching for the Digital Age.* NCTIES Annual Conference, Raleigh, NC.

Hervey L. (Roundtable, 2017, March) *LEVEL UP Writing for the Digital Age* Society for Information Technology and Teacher Education (SITE) Annual, Austin TX.

Hervey L. (Best Practices Session, 2017, March) *Unleash Student Connectivity & Engagement through Social Media in K-16 Online Learning* Society for Information Technology and Teacher Education (SITE) Annual, Austin TX.

Hervey L. (Fee Workshop, 2016, June). *Host a Digital Age Writer's Workshop.* ISTE Annual Conference, Denver, CO.

Hervey L. (Panel, 2016, March) *How and Why to Use Social Media in Teacher Education* Society for Information Technology and Teacher Education (SITE) Annual conference, Denver, CO.

Hervey, L. (Session, 2016, March) *Amplify Your Writing Workshop for the Digital-Age.* NCTIES Annual Conference, Raleigh, NC.

Hervey L. (Poster, 2015, June). *Erasing the Line.* ISTE Annual Conference, Philadelphia, PA.

Hervey L. (Session, 2015, March) *Differentiate Learning and Teaching with Digital Tools* National Board for Professional Teaching Standards - Teaching & Learning Annual Conference, Washington D.C.

Hervey, L. (Session, 2015, March) *Empowered to Innovate | Coaching Digital Learning MOOC-Ed.* NCTIES

Conference 2015, Raleigh, NC.

- Hervey, L. (Guest Speaker, 2014, November) [*Habits of Mind for Digital Teaching and Learning*](#) Central Carolina Regional Education Service Alliance. Raleigh, NC.
- Hervey, L. (Roundtable, 2013, June). *Got TPACK?* ETLO/SREB/ISTE Online Learning Institute, ISTE Conference 2013. San Antonio, TX.
- Hervey, L. & Hirsh, L. (2013, March) *Learn to "PLAY to learn" with Mobile Devices* NCTIES Conference 2013, Raleigh, NC.
- Hervey, L. (2013, March) *Got TPACK?*. NCTIES Conference 2013, Raleigh, NC.
- Hervey, L., (2012, December). *Who's Got TPACK? Distinctions and Experiences for ELA Teachers.* Literacy Research Association Annual Conference, San Diego, CA.
- Hervey, L. (2012, June). *Increasing Student Engagement: Digital Tools in Online learning environments.* Submitted as part of ETLO/SREB/ISTE Online Learning Institute, ISTE Annual Conference. San Diego, CA.
- Hervey, L., Coleman, E., Crooks, P. & Webster, T. (2012, March) *NCLTI: Comets Get Connected.* Consortium for School Networking Annual Conference, Washington, D.C.
- Hervey, L., Hobgood, B. & LaMonte, H. (2012) *Going Digital in your District? It's an EPIC Opportunity!* Consortium for School Networking Annual Conference, Washington, D.C.
- Hervey, L. (2011, August). *Digital Based learning.* Moore County Public Schools.
- Spires, H. & Hervey, L. (2011, March) *New literacies, New Texts: Teachers and Students Read, Write, and Create Videos.* North Carolina Reading Association, Raleigh, NC.
- Hervey, L., (2011, April). *Between the Notion and the Act: Distinctions Among Secondary veteran Teachers' Technological Pedagogical Content Knowledge (TPACK) in 1:1 Computing Settings* Paper presented at AERA, New Orleans, LA.
- Hervey, L. (2010, July). *Teaching and Learning English/Language Arts in a 1:1 Classroom.* ELA strand facilitator at 1:1 Summer Leadership Institute, Friday Institute, North Carolina State University.
- Spires H., Hervey. L. & Lester, J. (2010, June) *Narrative Theatre.* Poster session at World Media Summit for Children and Youth, Karlstad, Sweden.
- Hervey, L. (2010, April/May). *Lost and Found in Translation: A TPACK View of Mid-career Teacher Beliefs and Practice.* Paper presented at AERA, Denver, CO.
- Spires, H., Hervey, L., Rowe, J., Mott, B. & Lester, J. (2010, April/May) *Do Think-Aloud protocols lead to higher levels of student engagement, metacognition, and narrative writing achievement during game-based learning?* Paper presented at AERA, Denver, CO.
- Hervey, L. (2009) *Lost and Found In Translation A TPACK View of Mid-Career Teacher Beliefs and Practice.* Paper presented at the SITE Conference, Charleston, SC.

Spires, H., Hervey, L., & Watson, T. (2009, March) *Narrative Centered Game-based Learning: Creativity, Engagement, and Writing Achievement* Paper presented at the SITE Conference, Charleston, SC.

Hinds (Hervey), L. (2006-2008). *Assessing Student Achievement*. Wake County Public Schools' National Board for Professional Teaching Standards Mentor Program, Cary, NC.

Hinds (Hervey), L., & Johnson, K. (2004, October). *Student data notebooks*. Association of Alternative Educators, Winston Salem, NC.

Hinds (Hervey), L., Kelley, S., & Hervey, G. (2001, July) *Quality tools in alternative settings*. North Carolina Continuous Improvement Conference, Raleigh, NC.

CURRENT INSTRUCTIONAL DESIGN and TEACHING

[Massive Open Online Courses for Educators \(MOOC-Ed\)](#) | Coaching Digital Learning & Learning Differences | Friday Institute

ECI 509/528 Secondary Language Arts Methods

ECI 512 |Emerging Technologies in Learning and Teaching| Mobile Learning

ECI 514 |Multimedia Principles and Instructional Design

ECI 652 |Field Applications in Instructional Technology| Collaborative Action Research

ECI 541 |Reading Across the Content Areas

ECI 546 |New Literacies and Media

TECHNOLOGY SKILLS

Statistical software | SPSS

Qualitative analysis software | Atlas.ti 6.0

Learning Management Systems | Google Classroom, Seesaw, Edmodo, Moodle (visual and HTML editor), Canvas, Schoology, Zoom

Productivity | Google Drive, email, Bitly, Google+ Communities/Hangouts, Screencasting

Other | Twitter, RSS Feeds, Web 2.0 tools, OS Apps & Mobile Devices

SERVICE

Read and Feed Volunteer, (2016 - Present), @ <http://readandfeed.org/>

Advisory Board Member (2012 - 2015), Online Learning Institute @ ISTE, EDTECH Online Leaders

Volunteer, (2013, 2014, 2015, 2016), ISTE Annual Conference.

Correspondence Editor, (2008 – 2009), *Meridian: A Kindergarten through High School Information and Communications Journal*.

Teacher Advisory Panel Member (2007), North Carolina Museum of Art.

President, (1995-1997), Council for Exceptional Children Student Chapter, Central Michigan University.

GRANTS/SCHOLARSHIPS

Hervey, L. et al. (2018). Digital Learning Incentive Grant, North Carolina Department of Public Instruction, NC, \$15,000.

Hervey, L. (2010). Dissertation Support Award, College of Education, North Carolina State University, \$1000.

Hinds (Hervey), L., Migliore, A., Ervin, L., Harrington, S., & Mcdowell, W., (2005). *Curriculum mapping: Building collaboration*. Wake Education Partnership, \$778.00.

Hinds (Hervey), L., & Woody, K. (2003). *Collaboratively leaping forward with literature circles*. Wake Education Partnership, \$2498.00.

Hinds (Hervey), L. (2002). *Leaping forward with literature circles*. Wake Education Partnership, \$750.00.

Hinds (Hervey), L. (1998). Roger Allen Scholarship for Education Majors, Central Michigan University.

PROFESSIONAL ORGANIZATIONS

Council for Exceptional Children | 2018 - Present

International Society for Technology in Education | 2010 – Present

Literacy Research Association | 2010 - Present

American Educational Research Association | 2008 – Present

Association for the Advancement of Computing in Education | 2008 – Present

International Reading Association | 2005 – Present

Association for Supervision and Curriculum Development | 2007– 2009

Council for Exceptional Children | 1995 – 2001

HONORS

Thank a Teacher Recipient (2013, 2014, 2015, 2016, 2017), Office of Faculty Development, North Carolina State University

Graduate School Research Award (2011), 2nd Place for College of Education, North Carolina State University

College of Education Dissertation Proposal Award (2010) 1st Place, North Carolina State University

Longview School Teacher of the Year Award (2003), Wake County Schools.

Shana Breen Memorial Award (1997), National Council for Exceptional Children

Dr. Charles Riper Student of the Year Award (1997), Michigan Council for Exceptional Children

Student CEC Chapter of the Year Award, (1997), Michigan Council for Exceptional Children.